

Eller Experience: Entrepreneurship Concentration/Program

The Eller MBA with a Concentration in Entrepreneurship from the McGuire Center of Entrepreneurship consists of eleven interdisciplinary courses with specific required courses and suggested electives. We also have a set of recommended courses outside of the concentration that will round out your education and provide you with an impressive scope of skills.

Coursework: The following four classes are required:

- [ECON 534 : Industry Analysis and New Venture Development](#)
- [FIN 697SA: Topics in Finance A-New Venture Finance Modules](#)
- [FIN 552 or 679A Topics in Finance B-New Venture Finance Modules](#)
- [MGMT 539: Planning of New Ventures- Venture Development 2](#)

Students are strongly encouraged to take:

- [FIN 515: Venture Capital](#)
- [FIN 536: New Venture Finance](#)
- [ENTR 506: Principles of Entrepreneurship](#)
- [ENTR/MGMT 514 : International Management Services](#)
- [ENTR/MGMT 589: Professional Outsourcing](#)
- [ECON 554: Strategy of Innovation](#)
- [MKTG 572: Marketing Research](#)

Careers

The Entrepreneurship concentration prepares students to effectively negotiate the dynamic and global business environment in which we live. Whether students launch their own company, manage a start-up become a corporate entrepreneur graduates of the McGuire program fully understand how to bring an idea to reality

Bringing ideas to reality is a theme within the McGuire Center's program which encourages students to view Entrepreneurship education as more than just learning how to start a business.

Complementary Coursework:

In addition to the program, students often choose another concentration area that will further define their interests which adds to the overall employability of a budding entrepreneur. Alternatively students also choose to explore specific subject areas from a business perspective.

Careers in: Corporate Entrepreneurship, Business Development, Strategy

Required Courses	Elective Courses	Complementary classes
MGMT 539: Planning of New Ventures- Venture Development 2	FIN 515: Venture Capital	ECON 514: Cost Benefit Analysis
ECON / MGMT 534: Venture Development	MKTG 579: Marketing of Innovation	ECON 526 Health Economics
FIN 697SA: Topics in Finance A-New Venture Finance Modules	FIN 536: New Venture Finance	ECON 543: International Trade Theory
FIN 552 Topics in Finance B-New Venture Finance Modules	ENTR 506: Principles of Entrepreneurship	ECON 575: Economic Evaluation of Water and Environmental Policy
	ENTR/MGMT 514 : International Management Services	ECON 561 Economics of Regulated Industries
	ENTR/MGMT 589: Professional Outsourcing	Econ 554: Strategy of innovation
		MKTG 572 : Marketing Research